



MARGINSMART is the United States dairy industry's leading profitability projection tool. It was developed by Mark Linzmeier, a Certified Public Accountant, former dairy producer and current dairy accounting and financial expert to be a completely independent third party program to assist dairy producers in customizing projections for their operation. MARGINSMART, and the customer service provided by Linzmeier, has ultimately proven to be very effective for each dairy and their industry partners. MARGINSMART is now entering its FIFTH year!

MARGINSMART has gained great acclaim from industry publications like Progressive Dairyman (was involved in the 2014 new IT product test drive) and numerous industry partners.

*MARGINSMART has printed and provided a weekly newsletter to its customers for over 4 years. You now have the opportunity to subscribe to this weekly newsletter to keep on top of all the financial trends in the dairy industry. Here are a few key highlights of each issue:*

- PRINTED AND EMAILED WEEKLY ON MONDAY NIGHT
- SUMMARY ACCRUAL NET INCOME PROJECTION FOR AN AVERAGE UPPER MIDWEST DAIRY UPDATED REAL TIME FOR MARKET PRICES OF MILK AND FEED INGREDIENTS
- STATED CHANGED IN PROFITABILITY FOR EACH OF THE NEXT 12 MONTHS
- KEY MARKET PRICES AND WEEKLY CHANGES AS OF CLOSE OF BUSINESS EACH FRIDAY
- QUICK SUMMARY OF KEY MILK MARKET INFO
- QUICK SUMMARY ON KEY GRAINS/CROPS/CATTLE AND RELATED MARKET INFO
- A KEY "TIP OF THE WEEK" FOR MARGINSMART USERS THAT ALL INDUSTRY PARTNERS CAN RELATE TO
- AN "INSIGHT" NOTE FOR KEY ITEMS
- RUNNING HISTORICAL CHART ON ACCRUAL NET INCOME FOR FARMS COMPLETELY ON THE MARKET (WITHOUT CONTRACTING) FROM 2004 THROUGH CURRENT
- OTHER KEY SUGGESTIONS AND INDUSTRY COMMENTS.

**Cost is just \$300 per year for one email subscription. Each additional email subscriber from the same company is \$100 per year, with a max rate of \$1,000 per year for unlimited subscribers. Newsletters will remain complimentary for industry partners that have referred a dairy that became a customer.**

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Please complete the info below and mail with check to MARGINSMART at the address below and we will get your subscription started.

Company Name \_\_\_\_\_ Address \_\_\_\_\_

Subscriber Name \_\_\_\_\_ Email \_\_\_\_\_

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